

# Creative Brief

Santiago Rivera

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Project Title: Star Wars

## 1. Project overview

The goal of my website is to be informational and to present the Star Wars media universe in a way that demonstrates its complexities and invites people to engage with Star Wars media if they hadn't before.

## 2. Resources

Copy is available at [https://en.wikipedia.org/wiki/Star\\_Wars](https://en.wikipedia.org/wiki/Star_Wars), as well as [https://starwars.fandom.com/wiki/Main\\_Page](https://starwars.fandom.com/wiki/Main_Page).

There are a lot of other photographs available online and I can provide a list of things to look up wherever needed.

## 4. Audience

This is strictly an informational page meant to display the information for the Star Wars universe in a way that's minimal and appealing to all age groups. This has the potential to be a part of my portfolio, so it's likely that my instructors and future employers will see and review it.

## 5. Message

I'd like to focus on the great cultural significance Star Wars media holds in world media today, but also to tell the story of the fandom and the culture around it, as well as how the story has been built upon, changed, and developed into something amazing and spectacular.

## 6. Tone

The tone here I think should be interactive, playful, and punny if possible, with more informative neutral sections that still have some positive enthusiasm to them.

## 8. Visual Style

I'm definitely thinking of sticking to a small color palette, with the colors and font style remaining true to the thematic and particular look of Star Wars media.

Star Wars Collection

**STAR JEDI TIE-WING**

**DEATH STAR**

**STAR JEDI OUTLINE**

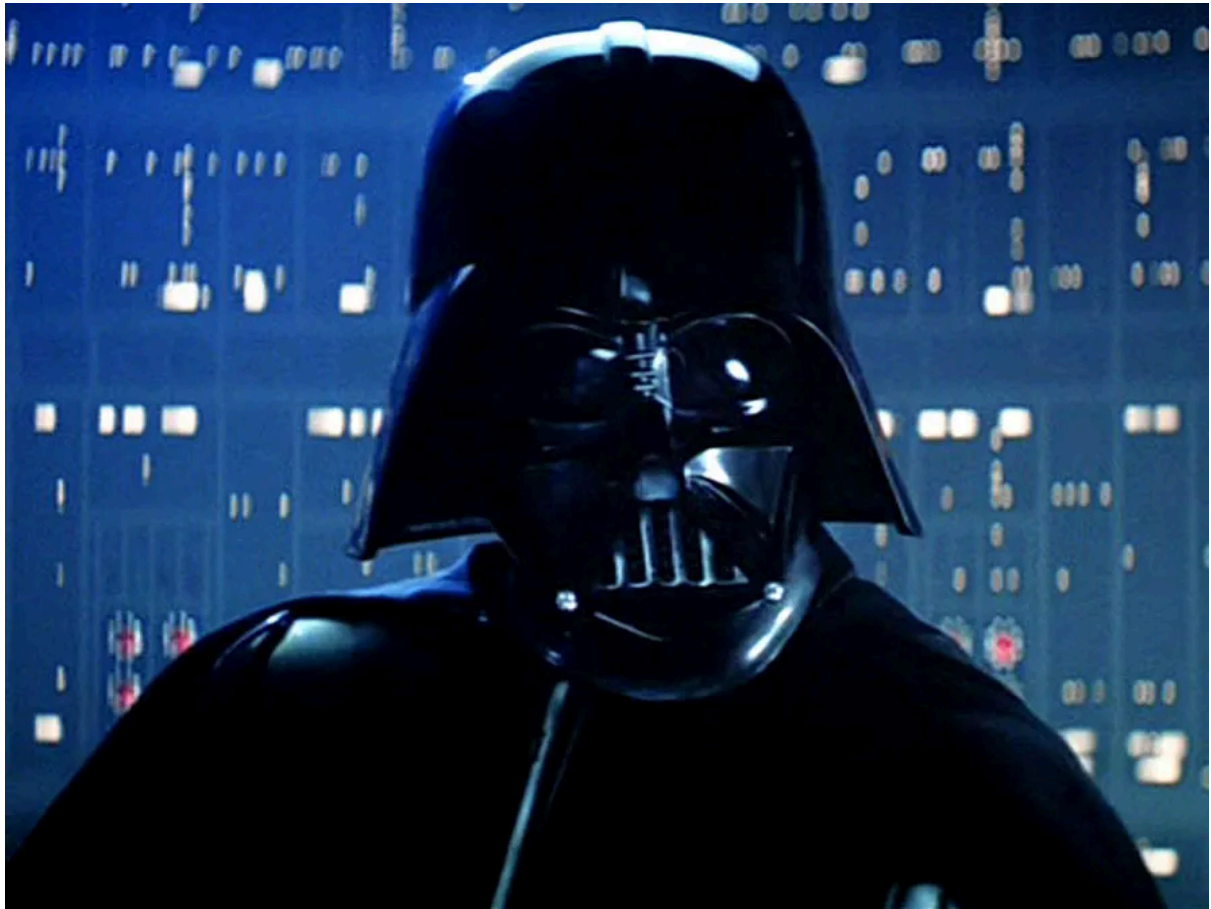
**STAR  
STAR JEDI LOGO**

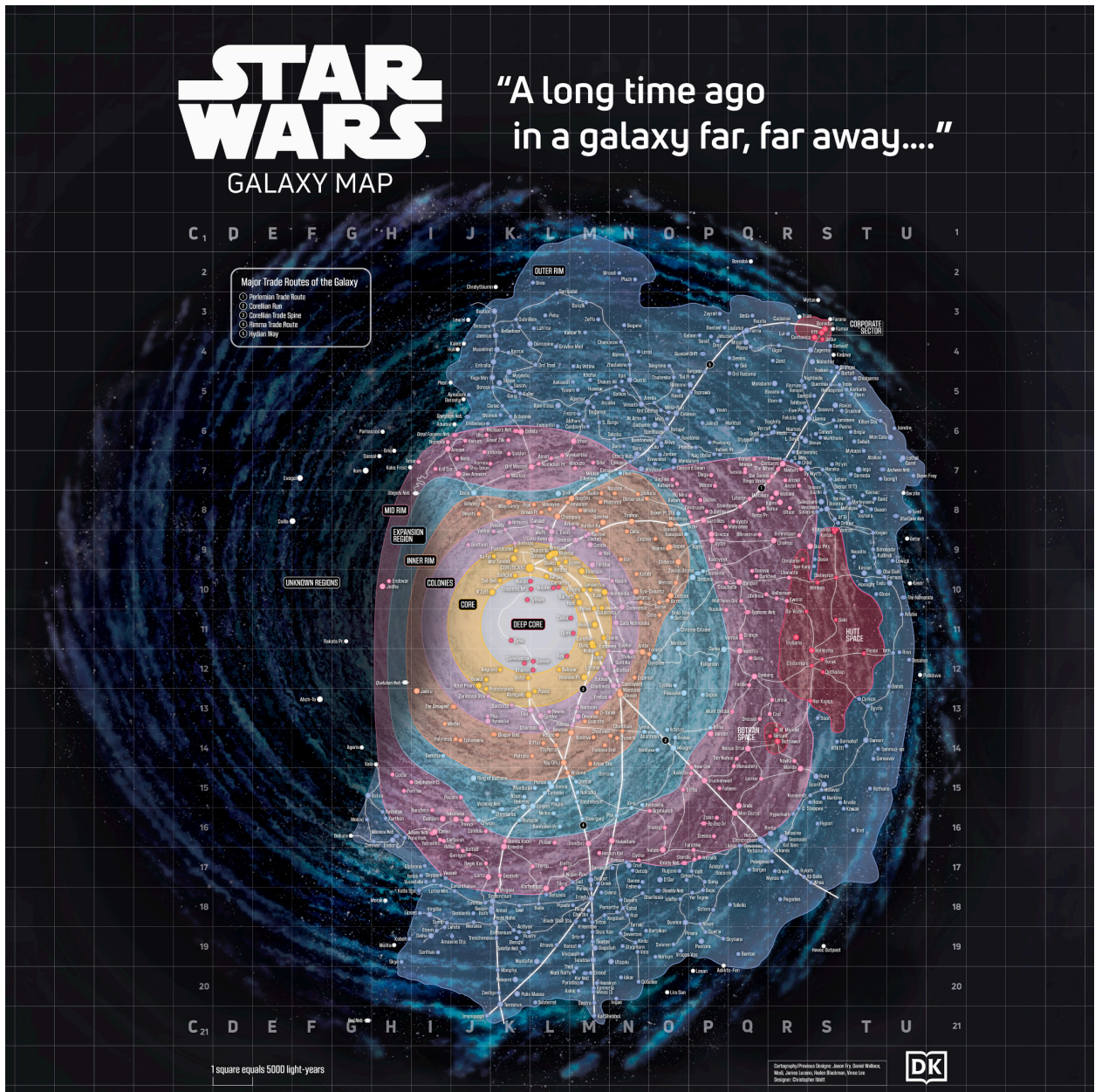
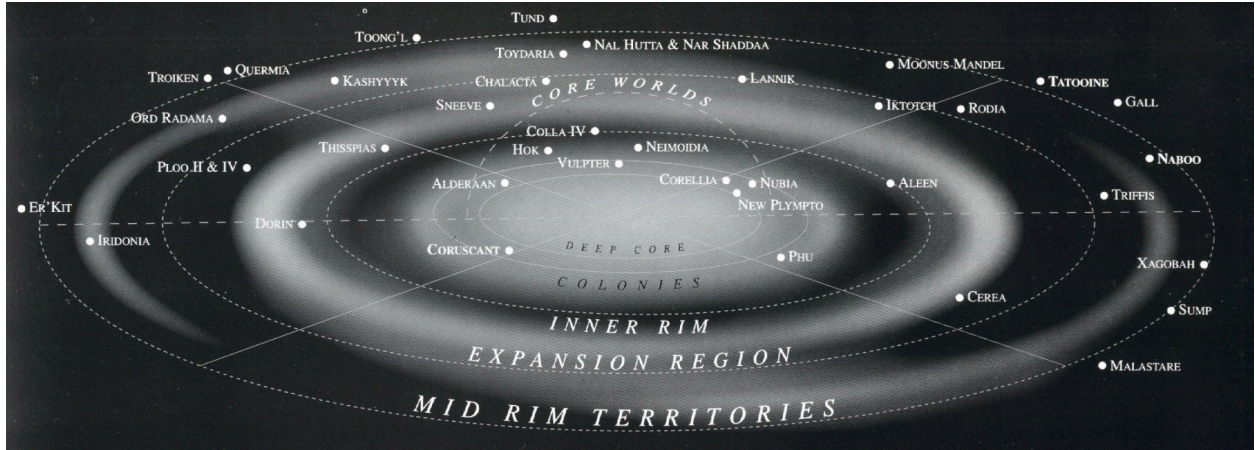
**skyzn**

**DISTANT STARJEDI**

**REBELLION**

**SHADOW OF KIZOR**







**STAR  
WARS**